



CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

MINUTES

HUNTINGTON BEACH ALLIED ARTS BOARD

Tuesday, October 2, 2012

6:00 p.m.

Huntington Beach Art Center

538 Main Street

Huntington Beach, CA 92648

CALL TO ORDER:

Boller called the meeting to order at 6:15 pm at which time a quorum was met.

ROLLCALL:

Boller, Eng, Hamil, Hartman, LoSchiavo, Rudin, M. Rudin, Stip

MEMBERS ABSENT:

K. Rudin, Skerik

COUNCIL LIAISON PRESENT:

Dwyer

STAFF PRESENT:

Gomez, Hoffman

PRESENTATIONS/INTROUCTIONS:

None

MINUTES:

Motion to accept the minutes from August 7, 2012 was made by Hamil and seconded by Eng. The motion was approved by the board.

ORAL COMMUNICATIONS:

Boller announced that the board can go outside and join the No on Measure Z rally and press conference that was happening simultaneously with the meeting. Board members declined to participate.

Boller announced that she has sold her house and will be moving, causing her to resign from the Allied Arts Board effective October, 31, 2012. She stated that she has asked Vice Chair, K. Rudin to step in as Chair and M. Rudin to resume the role of Vice Chair until elections take

place. Boller motioned that this action be taken, LoSchiavo seconded and the board approved unanimously.

ADMINISTRATIVE ITEMS

1. None.

CURRENT ITEMS:

1. **Review of Public Art Guidelines:** Stip was to review this item and summarize for the board. Stip was absent at the last meeting. This item will be held until the next meeting so that Stip and the other board members can include the 2% on apartment fees, as suggested by Council Liaison Dwyer at the last meeting.
2. **Bylaws Committee Update:** Boller and Hartman have not met to discuss the bylaws. With Boller announcing her resignation, this item will be carried over to the next meeting and the board should discuss whether they are interested in continuing with this item.
3. **Allied Arts Awards:**
 - Bios of award winners were passed around. LoSchiavo read them aloud to the board.
 - Gomez distributed a list of winners with their category.
 - Hoffman said an additional nomination was made. Marie Hoffman, Arts Educator in Dance.
 - Boller announced that the committee came up with an idea to sell ads in the program book to fund the event. She asked that all board members help with the ad sales.
 - Hamil reported that the Waterfront will charge a corkage fee for the wine, but she will get the wine donated. She will ask the Waterfront if they can donate desserts, but if not, there will be a need to cover the dessert costs. In addition, there will be fees for the AV equipment and other miscellaneous items.
 - Next awards committee meeting is 10 am, Oct. 8, 2012 at the Art Center.
4. **AAB Logo/Branding:** Item to be discussed at a later date.

NEW BUSINESS:

None

CULTURAL SERVICES UPDATE:

1. **Art Center:** Kate Hoffman, Director
 - The current show, *the Cylinder, the Sphere, the Cone*, had a sneak peak for the Art Walk and Art of the Brew. The Brew had 146 attendees. It was a wonderful time under the canopy in the parking lot.
 - *The Cylinder, the Sphere, the Cone* public opening on the Sept. 22 had a great response. Gary Simpson, one of the artists, will be presenting an art talk to a group of Golden West College students.

- October 18 is Art For Lunch. Artist Pat Warner will be in attendance.
- Family Arts Day was well attended with over 300 people.

2. Art Walk: Celeste Hamil, Marketing Consultant HBDBID

- Hamil announced that she resigned from the HBDBID and Art Walk. She may help out in a consulting capacity in the future. Hoffman reported that October will feature artists reflecting on Halloween. The Thriller performance will once again be held although this year there will be performances on 3 different nights including Halloween.

3. HBAC Foundation: Elise Hartman, HBACF Secretary

- Nothing to report this month. The HBAC is scheduled to meet tomorrow, October 3.

ITEMS TO BE AGENDIZED FOR SUB COMMITTEE BUSINESS MEETING ON 11/6/12

1. Bylaws Committee Update
2. Allied Arts Awards Update
3. Discuss December Business Meeting and Holiday Celebration

ITEMS TO BE AGENDIZED FOR FULL BUSINESS MEETING ON 12/2/12

1. Review of Public Art Guidelines
2. Bylaws Committee Update - Tentative
3. Allied Arts Awards Overview and Debrief
4. Confirm 2013 Meeting Schedule Dates

ITEMS DISTRIBUTED TO THE BOARD

1. Allied Arts Board's Distinguished Arts Awards Materials.

NEXT MEETING

The next meeting is scheduled for Tuesday, November 6, 2012 at 6:00 p.m. at City Hall, 2000 Main Street, Huntington Beach, Room B8 and will focus on sub-committee agenda items.

The next regular business meeting will be Tuesday, December 2, 2012 at 6:00 p.m. at the Art Center.

ADJOURNMENT

K. Rudin motioned for adjournment. The motion was seconded by M. Rudin and the meeting was adjourned at 8:06 pm.

Respectfully submitted,

Charlene Gomez, Recording Secretary